

Travel and Tourism

BTEC

Level 3

EdExcel

Course overview

This is a course designed for those interested in working in the travel, tourism, aviation or hospitality industries in the UK or overseas. You will have the opportunity to look at business and destinations round the world, understand who works for these businesses, where people travel to and why.

Entry Requirements

You must have a minimum of 5 grades 9-4 (equivalent to A*-C) at GCSE, including English and Maths at grade 4, plus you must also meet the specific subject entry requirements.

Subject Specific Requirements

Grade 4 in Maths or English GCSE.

Popular Subject Combinations

A Level: Business; Geography; Psychology.

BTEC: Business; Information Technology; Performing Arts.

Possible Enrichment Opportunities

3 UK day visits - to a historic town/city; a seaside resort and a countryside destination.

Welcome Host Gold course run by Tourism South East can be incorporated into the customer service unit.

What will I learn?

You will learn about a range of different types of tourist destinations in the UK, Europe and overseas. You will also study the components of the industry that are essential for travel in the modern age. You will have the opportunity to study a range of tourism businesses in depth and produce marketing materials to promote a range of UK destinations.

How will I be assessed?

You will be assessed through external and internal assessment. Just over 30% of the course will be assessed externally.

You will cover the operational and practical elements of working for a travel and tourism organisation, by incorporating tasks such as designing your own tailor made itinerary, business planning and finance, and demonstrating that you can deal with customers in a variety of situations with an increasing level of complexity.

Where might it lead?

Students have progressed on to study Tourism, Event and Business Management related courses at universities, such as: Surrey; Bournemouth, and Brighton. Apprenticeships at key tourism providers such as British Airways, American Airlines and Thomas Cook.

Employment in the travel industry in areas such as :

- cruise and destination marketing
- hotel industry
- event planning

If you would like further information about this course please contact the admissions team at