

Media Studies

Course overview

A Level

Level 3

WJEC

This course is for people with a serious interest in different medias, including TV, Film, Magazines and Newspapers, Gaming Social, Online and Advertising. Over the space of two years, learners will engage in critical debate, discussion and analysis in order to understand the importance and power of the media. Learners will also put theory into practice by producing a cross-media creative piece of their own design.

Entry Requirements

You must have a minimum of 5 grades 9-4 (equivalent to A*-C) at GCSE, including English and Maths at grade 4, plus you must also meet the specific subject entry requirements.

Subject Specific Requirements

Grade 4 in GCSE English Language.

Popular Subject Combinations

A Level: Film Studies, English Language, Photography, Art

BTEC: Creative Digital Media Production (TV and Film), Photography, Art and Design

Possible Enrichment Opportunities

Journalism, Arts Bronze Awards, Film Society

What will I learn?

The media is a vast and eclectic subject area which includes disciplines ranging from hundreds of years old to ultra contemporary, emerging sub-sectors. This course introduces you to many different medias and encourages theoretical considerations of both. Audience reception, representation, regulation, gender theory, regulation and ownership are just some of the theories broached.

In preparation for the creative project, you are also introduced to moving still image production.

How will I be assessed?

70% of the Media Studies A Level will be assessed through two final exams, which will take place at the end of your second year. One exam focuses on media products, industries and audiences the other focuses on media forms and products.

The remaining 30% of the qualification is assessed through practical coursework. For this component, you will create a cross-media product, which could incorporate either moving image or still image.

Where might it lead?

Learners will be well placed to access higher education, apprenticeships or, indeed, enter the creative media industries.

If you would like further information about this course please contact the admissions team at

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