

Graphic Communications

Course overview

A LEVEL

Level 3

AQA

Graphic design is an expansive and important part of modern culture. Branding, magazines, websites, fashion, film and signage are all underpinned by graphic communication. This course introduces learners to a variety of different graphics design experiences working with both traditional and new technologies. Learners will have the opportunity to working practically and critically the result of which, will be a skilled and intellectual understanding of graphic communication.

Entry Requirements

You must have a minimum of 5 grades 9-4 (equivalent to A*-C) at GCSE, including English and Maths at grade 4, plus you must also meet the specific subject entry requirements.

Subject Specific Requirements

Grade 4 in Maths and English GCSE and a grade 4 in Art and Design GCSE or a Merit in Level 2 Art or Design BTEC plus a portfolio.

Popular Subject Combinations

A Level: Photography, Fine Art, Media Studies

BTEC: Art and Design, Photography, Creative Digital Media Production

Possible Enrichment Opportunities

Journalism, Arts Bronze Awards, Art Mural

What will I learn?

The course is broken down into several different areas of graphic communication. Learners will have the opportunity to investigate and create illustration, advertising, packaging design, design for print, computer graphics, multimedia, animation, film and TV design and web design. Some of the skills and techniques that learners will cover include, meaning, function, style, scale, colour and content. More over, learners will learn employment-based skills such as responding to a brief.

How will I be assessed?

60% of the two-year linear Graphics Communication A Level is assessed through a personal investigation. This is the only major piece of coursework you will undertake over the two years and it is set and marked by the college. 40% of the course is marked through an exam. This is a 15 hours exam, spread over three days. The exam is preceded by a research and preparation period.

Where might it lead?

With a Graphics Communications A Level, learners will have the skills and knowledge to progress on to a HE course, a graphics-based apprenticeship or, pursue employment.

If you would like further information about this course please contact the admissions team at

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