

Creative Media Digital Production

BTEC

Level 2

EdExcel

Course overview

This is a one year qualification that allows learners to study and create a variety of different media. The two main focuses of the course will be moving image and print media. Learners will have the opportunity to create short films, digital audio editing, as well as page layout and design. This is underpinned by theoretical knowledge and industry and audience awareness.

Entry Requirements

You must have a minimum of 4 GCSEs, 2 at grade 3 and 2 at grade 2 (equivalent to D and E at GCSE) which must include Maths and English at grade 3.

Subject Specific Requirements

A minimum of 4 GCSEs, 2 at grade 3 and 2 at grade 2 (equivalent to D and E at GCSE) which must include Maths and English at grade 3.

A Pass in a Level 2 BTEC/OCR First Certificate plus 2, 3 grades, which must include Maths and English at grade 3 and 1 grade 2 or equivalent at GCSE.

Popular Subject Combinations

A Level:

BTEC: Business, Sport

Possible Enrichment Opportunities

Respect Project, Film Society, Bronze Art Award

What will I learn?

Over several units, you will be introduced to the basics of camerawork, visual narrative and audio and visual editing. The software used is industry standard and will give you a real opportunity to be creative.

You will also be introduced to print media, which is still an integral part of the modern creative media industry. Flyers, brochures, magazine and CD covers may be designed as part of the course.

Finally, you will learn about the wider creative media sectors such as regulation, business and job roles within one of the biggest sectors in the UK.

How will I be assessed?

This course is assessed predominantly through course work. However, there are two mandatory exams, one focussing on audience, the other in industry, which equates to 25% of your overall grade. The remaining 75% is split into specialist units and assessed internally.

Where might it lead?

Upon successful completion, Level 2 learners can apply to join a level 3 programme. This could include Level 3 BTEC Creative Digital Media Production TV and Film or Digital Magazine Production, A Level Film Studies or A Level Media Studies.

If you would like further information about this course please contact the admissions team at