

# Creative Media Production (Film and Television)

## Course overview

**BTEC**

**Level 3**

**EdExcel**

This vocational qualification is a technical qualification, which introduces learners to Television and Film Production. Learners will get hands on with industry standard equipment and software, which will allow them to create moving image pieces. Supplementing the practical element of the course will be the teaching of industry knowledge and practices. As a result, learners will leave this course well prepared to enter the Creative Media Industry as a worker, apprentice or student.

## Entry Requirements

You must have a minimum of 5 grades 9-4 (equivalent to A\*-C) at GCSE, including English and Maths at grade 4, plus you must also meet the specific subject entry requirements.

## Subject Specific Requirements

Grade 4 in English GCSE or Merit in Level 2 Creative Media BTEC.

## Popular Subject Combinations

**A Level:** Film Studies, Media Studies, Fine Art, Photography, Business, Design Technology

**BTEC:** Photography, Art and Design, Textiles, Business

## Possible Enrichment Opportunities

Film Club, Foundation Diploma top up, Bronze Arts Award

## What will I learn?

This two year course will give you a real opportunity to experiment with moving image techniques. You will quickly get hands on with industry standard equipment and software and create several moving image pieces. There is also an emphasis on sound recording and editing – a vital part of any moving image piece.

By the end of the course, you will be well versed in animation, camera work, sound recording, editing, project planning and project management.

## How will I be assessed?

Over two years, you will undertake 10 units. These will be both internally and externally set and assessed. Four out of the 10 units are mandatory and two of these (Digital Media Skills and Responding to a Commission) are externally set and assessed. The remaining two are internally set and assessed.

There will be a range of both practical and theoretical assessment within each unit. Evidence will be produced in the form of moving creative production, written work, presentations, imagery and observations.

## Where might it lead?

As this is a technical course, successful learners will be prepared to adopt an entry level position in the TV and Film sector. They will also be in a position to apply for media-based apprenticeship schemes and practical and theoretical HE courses such as HNCs, HNDs, Foundation degrees or BA degrees.

If you would like further information about this course please contact the admissions team at