

Creative Media Production (Digital Magazine)

Course overview

A Level

Level 3

EdExcel

This vocational qualification is a general introductory media-based course, which focusses on Digital Magazine Production. Learners with a general interest in practical media and, more specifically, the world of magazine production and print media should consider this course.

Entry Requirements

You must have a minimum of 5 grades 9-4 (equivalent to A*-C) at GCSE, including English and Maths at grade 4, plus you must also meet the specific subject entry requirements.

Subject Specific Requirements

Grade 4 in GCSE English Language.

Popular Subject Combinations

A Level: Business Studies, Photography, Art, English Language

BTEC: Business, Performing Arts, Photography

Possible Enrichment Opportunities

Bronze Arts Award, Film Society

What will I learn?

Over the space of two years, you will garner an in-depth understanding of representations in the Media, learn how to research, plan and pre-produce digital magazine concepts and execute you creative ideas using industry-standard software.

Theorists such as Laura Mulvey and Richard Dyer will be used to underpin the theory of representation, which will allow you to fathom intelligent and effective creative pieces.

You will also learn how to respond to a commission, which will give you a real-life creative media experience.

How will I be assessed?

This course is comprised of four units, taken over two years. Three are mandatory (media representations, pre-production and responding to a commission) and one is optional (digital magazine production).

One unit, (media representations) is assessed externally through a two hour online exam.

One unit (responding to a commission) is set and marked externally.

The remaining two units, (pre-production and digital magazine production) are set and marked internally.

Where might it lead?

Upon successful completion, learners will be well placed to progress into either higher education, a media-based apprenticeship or, the professional creative media industry

If you would like further information about this course please contact the admissions team at

Strode's College, Egham, Surrey, TW20 9DR
Email: admissions@strodes.ac.uk
www.strodes.ac.uk