

A LEVEL

Level 3

AQA

Course overview

This is the right subject for you if you want to learn about how businesses function, their role in wider society and links to political and international issues, such as workforce migration, globalisation, marketing and financial performance.

The specification and assessment encourages students to follow business developments and think critically about contemporary business issues.

Entry Requirements

You must have a minimum of 5 grades 9-4 (equivalent to A*-C) at GCSE, including English and Maths at grade 4, plus you must also meet the specific subject entry requirements.

Subject Specific Requirements

Grade 4 in GCSE Maths and grade 4 in English Language GCSE.

Popular Subject Combinations

A Level: Economics
Psychology
Sociology
Media

BTEC:

Possible Enrichment Opportunities

Guest speakers from various industries as well as trips to understand the practical realities of businesses. Previous trips have included; Thorpe Park, Coca Cola factory, British Airways HQ, Sky and a one week Business trip to New York

What will I learn?

You will learn about decision making to improve marketing operational, financial and human resource performance.

You will analyse the strategic position of a business, choose a strategic direction and discuss how to pursue and manage strategic change.

Real life case studies, video clips and group work are used to add variety to classwork and make it easier for you to apply your knowledge and skills.

How will I be assessed?

You will sit three papers for this subject. Question papers use a variety of assessment styles, including multiple choice, short answer, data response, essay and case studies. You will be required to demonstrate good numeracy skills across all papers

Where might it lead?

Students will develop the knowledge and skills needed to analyse data, think critically about issues and make informed decisions – all skills that are needed for further study and employment.

**Student name: Laura Olan
(ex pupil of Rivers Academy)**

"Business prepares me for my future"

If you would like further information about this course please contact the admissions team at

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