

STRODE'S COLLEGE ~ ADULT LEARNING COURSE INFORMATION SHEET

**COURSE TITLE:**

BUSINESS START-UP

DURATION:

10 weeks

ABOUT THE COURSE:

This interactive course is aimed at pre-start and fledgling business and covers a wide range of topics, from deciding on and evaluating your business idea, naming your business through to core business plan content such as marketing, tax and accounting.

The course format will give individual students the opportunity to question and develop their own ideas and business plan as well as working on case studies.

ENTRY REQUIREMENTS:

Interview or course specific application required? ~~Yes~~ / **No**

Students should have a business idea or a business.

STUDY AND ASSESSMENT:

The course will involve theoretical and practical work, with students using their own business idea or a scenario to practice some of the content learnt in class. You will look at the strengths and weaknesses of other businesses or business case studies to help influence good practice for your own business.

PROGRESSION OPPORTUNITIES:

You may wish to enrol on our Accounting Skills to run your own business course, or an accounting course that is more specific. Choose from Book-keeping, Computerised Accounts or AAT Diploma in Accounting. You may also wish to enrol on our Customer Service course at Level 1.

PRE COURSE PREPARATION:

none

FINANCE:

- Fee remission available? ~~Yes (subject to status)~~ / **No**
- 19+ Advanced Learning Loan Available? ~~Yes~~ / **No**
- Bursary Support Available? ~~Yes (which)~~ / **No**

TUITION FEES:

Please call 01784 228676 or 01784 228677 for the course fee.

Or contact adulthoodeducation@strodes.ac.uk

ANY OTHER COSTS TO BE MET BY THE STUDENT:

None unless specified by tutor.

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ADDITIONAL INFORMATION :

Please note that this is a group where there will be a range of business ideas. Students are expected to respect other business ideas and should be aware that a range of businesses will be explored during the course. Please note that no financial advice can be given during this course.

The College has computers and quiet study areas which can be used by Adult Learning students after 4.30pm, and the Literary Institute has some daytime availability. Please contact the Adult Learning Team to book. The Learning Resource Centre is available by prior appointment during the day and has a wide range of books and other resources. Students must book via the Adult Learning reception & a student badge will be required.